

**Southeast Section Board of Directors Meeting
Homewood Suites, Fort Myers, FL
October 14, 2011**

Governor Judy Bowser called the meeting to order at 1330.

In attendance:

Judy Bowser, Governor	Ursula Davidson, Secretary
Terry Carbonell, Vice Governor	Hanna-Mari Salo, Treasurer
Lisa Cotham Pazini, Past Governor	

Topics Discussed:

Archie & Bonnie Gann Scholarship. Lisa Pazini, trustee and treasurer of the fund, reported that one scholarship will be offered to residents of the southeastern U.S. after the first of the year. Men and women will be eligible and the \$1,000 award can be used toward training for the CFI or CFII certificates. The application needs to be up-dated. Chapters will be notified and encouraged to promote the scholarship. Information and applications will be posted on the Southeast Section website. However, chapters and the section are not involved in the administration or awarding of the scholarship.

Group Charitable Exemption. Judy Bowser has been on the phone with IRS for two days. Apparently our 314-page application has been lost by IRS. She will recopy and send it in again. This will give chapters who did not supply their documentation earlier an opportunity to be included. The chapters have until November 1 to supply Judy with the past three years of newsletters, minutes, newspaper articles and photos to prove their educational and charitable activities. No more than 5% of an organization's activities can be social to qualify for 501.c.3 status. Terry reported that when the chapters have charitable status they will be able to make use of Techsoup.com to get software programs at greatly reduced prices.

Website. Webmistress Terry Carbonell reminded us that it is her duty to post what others send in. There is no use having a website if people don't supply material. The fee has been paid for another year. Carol Knight, section scholarship chairman, would like to have all scholarship deadlines posted on the website. Terry will create a scholarship page if there is enough material.

Financial Report. Hanna-Mari Salo reported that the CD that just matured was renewed for 24 months at 1.41% APY. The amount is \$4,083.36; \$1,000 from the old CD was added to the operating fund. Financial reports were received from all chapters except Embry-Riddle, First Coast, Georgia and Memphis. Hanna filed the e-postcard with the IRS. The complete financial report is in all section attendees' packets and Hanna will give a financial report at tomorrow's meeting. Judy has collected about \$3,000 so far for the SES iPad2 raffle. The iPad2 will probably cost \$829 plus shipping.

2014 International Convention. SES was asked to submit two bids, only New Orleans has submitted a bid. Lisa has learned that the IBOD is considering five other locations in the Southeast Section. A discussion ensued regarding the selection of International Convention sites. Terry suggested that we just submit one solid bid to the IBOD. Lisa showed a power point presentation for New Orleans. TPI will handle all plans such as hotel, registration and tours. The host section is responsible for seminars, hospitality, speakers, fly market and auction.

Quilt Raffle. Terry showed the quilt squares she has received from chapters and the aviation fabric she has accumulated. Terry will make the quilt for a section fund-raising raffle.

Committee SOPs. Operating procedures for the following standing committees have to be developed: Aerospace education, scholarship, bylaws, membership and aviation safety. Airmarking is an optional committee. The nominating committee is an elected committee. Lisa said that bylaws cover what we do and SOPs outline how we do it. Terry will rewrite the nominating committee SOP.

Section Meeting Schedule: Hanna announced that Kitty Hawk will host the Spring Section Meeting May 4-6, 2012 in Pinehurst, N.C. The rate at Homewood Suites is \$134 per night. Terry will try to get a lower rate through her contacts at the hotel here. A seminar on how to lay out a compass rose was suggested for the meeting. The Fall Section Meeting will be in Georgia. Spring 2013 may be hosted by Gulf Stream or be in Freeport, Bahamas. SES needs to help Gulf Stream and First Coast Chapters get back on their feet.

Membership: Judy's priority is to increase section membership by bringing new members into the chapters and retaining current ones. Why the Ninety-Nines is losing members was discussed. The recent survey may supply some answers. Lisa said the cost of dues is a deterrent. Relationships and camaraderie will keep members in a group. They have to enjoy what they are doing.

Terry proposed a chapter challenge for increased membership. It was agreed that a contest will be proposed tomorrow. The chapter that increases its membership by the highest percentage from October 1, 2011 to March 31, 2012 will be recognized and will receive a prize at the Spring Section Meeting. Eileen Malan, section membership chair, will determine the winner based on monthly reports from headquarters. Terry made a motion to request at tomorrow's meeting a \$100 budget item for the award and to allow the Board to determine the prize. Lisa seconded the motion and it passed unanimously. Creating a perpetual plaque for the Ninety-Nines Building at Sun 'n Fun featuring the winning chapters was discussed.

The BOD viewed a promotional and informative power point presentation made by the Ventura County Chapter. It could be adapted by other chapters and used for recruitment. Judy will make copies for all chapter chairs. New members should be given a welcome packet which includes a roster and bylaws. Judy reported that Terry Donner made a

fantastic presentation at International about working with Girl Scouts. Ways to interest girls in aviation and in the Ninety-Nines were discussed.

Meeting adjourned at 1610.

Respectfully submitted,

Ursula Davidson
Section Secretary